Shadow Mountain Club

Sun Spots

Children's Christmas Party
(3:00 p.m.)—Dec. 22

Christmas Eve—Egg Nog Party
Christmas Day at S.M.C.

New Year's Eve — December 31

Rose Bowl Brunch — January 1

Chuck Wagon —January 8

December 1957 Palm Desert, California

To: SHADOW MOUNTAIN CLUB MEMBERS

The Shadow Mountain Club

Palm Desert, California

cordially invites you to attend a

GALA NEW YEAR'S EVE
DINNER DANCE

Tuesday evening, December Thirty-first, 1957

at eight-thirty

SPECIAL ENTERTAINMENT

DRESS OPTIONAL

R.S.V.P.

PLEASE MAKE RESERVATIONS IN ADVANCE
THE CLUB CANNOT ACCEPT CANCELLATIONS AFTER DECEMBER 29

Shadow Mountain Club

Looking Ahead at 1957-1958 Season

SUNDAY, December 22—3:00 p.m.—Children's Christmas Party
MONDAY, December 23—CLUB CLOSED
TUESDAY, December 24—6:00—7:30 p.m. Christmas Eve Egg Nog Party
WEDNESDAY, December 25—noon 'til 9:00 p.m. Christmas Dinner—SPECIAL HOLIDAY MENU
MONDAY, December 30—CLUB CLOSED
TUESDAY, December 31—8:30 p.m.—GALA NEW YEAR'S EVE DINNER-DANCE
WEDNESDAY, January 1—8:00 a.m.—Football on TV—ROSE BOWL BRUNCH at noon—DANCING
WEDNESDAY, January 8—6:30 p.m.—Chuck Wagon—every Wednesday Night

DINING ROOM SCHEDULE

Luncheon—12 noon to 2:00 p.m.
Dinner—6:00 p.m. to 10:00 p.m.—**SATURDAY**—6:30 p.m. to 11:00 p.m.
DANCING EVERY NIGHT FROM 7:30 p.m. to 12:30 a.m.
Sunday Brunch—Buffet—12:00 noon to 3:00 p.m.—Dancing
Frank D'Amico, Maitre d'
CHRISTMAS DAY—Dinner will be served continuously from 12 noon to 9:00 p.m. SPECIAL HOLIDAY MENU.
Cocktail Lounge—Open 12 noon to closing

WEEKLY

SUNDAY—BRUNCH BUFFET, 12:00 to 3:00 p.m., with dancing to the Bel-Aires
MONDAY—Women's Golf Ass'n every Monday at 8:30 a.m. at Tee House
TUESDAY—Club will remain open Christmas Eve and New Year's Eve, which this year fall on Tuesday, and will be closed instead the Monday before in each instance.
WEDNESDAY—Bridge and Canasta Luncheon every Wednesday, 12:30 p.m.
Men's Golf every Wednesday at 1:00 p.m. at Golf House
THURSDAY—Dinner-Bridge every other Thursday; next date December 19th.
Palm Desert Woman's Club meets every 3rd Thursday of the month.
FRIDAY—Rotary Luncheon—12:15 p.m.
SATURDAY & SUNDAY—Snack Bar Open—12:00 noon to 5:00 p.m.

SWIMMING — GOLF — TENNIS — SHUFFLEBOARD — TABLE TENNIS

THE BEL-AIRES

In the MANZANITA ROOM for your Dancing and Listening Pleasure

CLUB CLOSED TUESDAYS
(Except Christmas Eve and New Year's Eve)

New Phone Numbers—FIreside 6-6123 **Palm Springs No. FAirview 8-3545**

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Photographs—Robert Nims and Robert Paxton

ON THE COVER

ANYONE FOR FOOTBALL?—inquires young Shadow Mountain Club member GLENN WOODFIN.

(Photo by Pospesil)

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and the Rose Bowl Brunch—12:30 to 2:30 p.m.

IN THE MANZANITA ROOM

at

SHADOW MOUNTAIN CLUB

SPECIAL NOTICE

The Club will be closed on Monday, Dec. 23 & Dec. 30 instead of the customary Tuesday closing; it will remain open on Tuesday, Dec. 24—Christmas Eve & Dec. 31—New Year's Eve—for the pleasure of its members.

NEW YEAR'S DAY

On New Year's Day—(Wednesday, January 1st)—Shadow Mountain Club will open its doors at 8:00 a.m. to accommodate members and their guests who want to watch their favorite game on TV. There will be extra TV sets available, courtesy of Jesse W. Green, Indio. And at noon there will be a delicious Rose Bowl Brunch. Plan to root for your favorite team in the festive atmosphere of the club on New Year's Day.

THE TODDS

Word comes from Art and Dotty Todd that they are opening in the Casino Room of the Ambassador Hotel, Los Angeles on December 30th for an indefinite engagement. They'd be very happy to have their friends from Shadow Mountain Club drop in and see them—any night except Sunday.

THE SHADOW MOUNTAIN CLUB

The Shadow Mountain Club is a private and restricted club serving its members and their guests in the enjoyment of life in the sun at Palm Desert, California, the nation's most beautiful desert playground. Under the ownership and direction of Shadow Mountain Park, Inc., the Club offers facilities that include pool swimming, tennis, golf, dining, dancing, poolside cabanas and a host of outdoor recreational activities. Address: P. O. Box 14, Palm Desert, California. Telephone, FIreside 6-6123.

OFFICERS OF CLUB

Boynton Jones	President
A. J. Odell	Exec. Vice President
Carl Henderson	Vice President
Robert Owen	Treasurer
L. C. Lewis	Secretary
Gertrude Stretch	Asst. Sec. Treasurer

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A. J. Odell	Andrew S. Moseley
Robert Owen	Allen A. Willard
Tom F. Brown	James Harstad
Carl Henderson	Cliff Henderson
Mrs. John Hill	Stanley Joseph
L. C. Lewis	Eugene Roberts
Cecil D. Willis	

THE STAFF

Ernest Boudreau	Club Manager
William Nash	Asst. Club Mgr.
Gertrude Stretch	Auditor & Office Mgr.
Jewel Neal	Publicity Director
Frank D'Amico	Maitre d'Hotel
Leon Duray	Chef
Magda Rurac	Tennis Pro
Bob Pinnell	Golf Pro
John Fitzgerald	Recreation Director
Betty Crockett	Life Guard
Frank Sorenson	Membership Director
Evelyn Sanders	Membership & Club Sec'y
Ruth Steiner — Hazel Kirk	Receptionists

"Doings In The Desert"

A new California city is in the making on the Salton Sea, about forty miles from Palm Desert. Over thirty square miles have been marked for development and creation of a desert "sea-side" resort community, and initial plans include extensive boating facilities, a yacht club, a resort hotel, golf course, community center and shopping centers.

The development is a mile south of the Imperial-Riverside County line and includes six miles of frontage on both sides of Highway 99 and six miles of shoreline on the Salton Sea.

Salton City will be built to exploit the tremendous water sports possibilities of Salton Sea, and will surprise the rest of the country with the unusual potential the great American Desert possesses for the creation of still another winter wonderland.

* * *

The Coachella Valley is fast taking its place as one of the fine sports car centers in the nation. Recently the Sports Car Club of America sponsored the Palm Springs National Championship Road Races held at the airport in a two-day meet. Foreign sports cars were brought in from near and far and the Concours d'Elegance—also staged at the airport—was indeed something to see.

As these races, in conjunction with those at Pebble Beach and Riverside, accumulate points for drivers in determining the nation's champions, the top drivers were here for the event—among them Carroll Shelby, National Champion of 1956 who won his title here in last year's races.

* * *

Shep's Drive-In, located on Highway 111 at Palms to Pines Highway, is a welcome addition to Palm Desert. Owned and operated by Arthur B. Shepard, formerly of Palm Springs, it is open daily from 11:00 a.m. to 2:30 a.m., giving Palm Desert its first—and only—spot for a late snack.

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After Six O'Clock

MEMBERSHIP DRIVE

Of great interest to all Shadow Mountain Club members is the fact that since the Kick-Off Dinner on February 11, more than TWO HUNDRED NEW MEMBERS have been welcomed into our club.

This is just another reminder to all you members to do what you can to interest your friends in joining the club. We are now entering a season which promises to be full of fun and festivity for those who belong, so now is the time for Shadow Mountain Clubbers to search for desirable individuals to sponsor.

Plans for the Honor Roll Banquet previously announced are going right ahead with the wonderful prizes to be awarded.

For further information, contact Frank Sorenson, Membership Director, Shadow Mountain Club.

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Club Closeups..

Who! When! Where!

By GRETCHEN

How many times have we heard of the good old, simple Thanksgiving of years gone by! Those were the days when it was good, but not simple. Hours were spent in the preparation and the cooking for the traditional feast that was devoured in such a short time. This is the time when the spirit of true Thanksgiving is in our hearts —The meeting and greeting of family and friends—thankfulness for the great harvest of food, perfume of flowers, warm, sunny days—thankfulness for peace, truth and rights—Coming thru' the big glass doors of the Shadow Mountain Club on Thanksgiving Day, one just felt the warmth and friendliness. Just inside was spread a gorgeous array of food, wine and a veritable "horn of plenty" that included two big turkeys, browned to perfection, a baked ham that was savory and a thing of beauty in decoration—champagne and wine bottles tucked in and around the huge piles of fruit. As members and their guests gazed and admired, they suddenly found themselves seated at tables laden with food ready to be eaten—and best of all, the real spirit of America prevailed. A truly good, simple Thanksgiving of today.

The month of November was one of arrivals from near and far—Bob Hanson flew in from Pittsburgh to join May who has been here sometime watching the progress of the Palm Desert Shopping Centre, which is becoming more beautiful every day—Ed and Hazel Sergeant arrived much earlier than they expected—Ralph, Natalie and young Ralph Hale have leased a home on Quailbrush St., until their new home is completed—Mrs. Vera Arnold had her mother, Mrs. Zella Colby, with her all month—Mr. and Mrs. Charles Pelgram have recently purchased a home on Joshua Tree St. and plan to be here all winter. The Shadow Mountain Ladies' Golf Club celebrated their monthly luncheon meeting with a Thanksgiving party—turkey with all the trimmings, and appropriate decorations —Dr. and Mrs. Stanley Chambers spent Thanksgiving with her son, Dr. Van Chambers and his wife in Menlo Park, California.

The Thursday night Bridge parties started in November and will continue through the season, every other Thursday night. All roads led to Shadow Mountain Club, Saturday night, Nov. 16th for the Formal opening—lovely floral decorations and beautifully gowned women made this an unforgettable affair—Rudd and Evelyn Hackborn were here for a few days visting with their old friends—Mr. and Mrs. Harlan Peyton of Spokane, Wash., will be seen at the Club all this month—The Shadow Mountain Club Ladies' Bridge group meets every Wednesday for lunch and a game—the attendance has been wonderful—between thirty and forty every week—the Lounge and Card room are really gay these days! Mr. and Mrs. Robert Reid of Chicago opened their desert home this month —Mrs. Henry Passow hosted an engagement dinner, Mrs. James Arkell entertained Mr. and Mrs. B. Mathez, who were celebrating their golden wedding anniversary — Shadow Mountain Club has engagement parties, first year and fifty year anniversaries—That is really running the gamut of important family parties!

Mrs. Henry Cheeseman and the R. Kennedy Hansons caught in an informal moment at the club.

Now for introductions to our new members—Mr. and Mrs. Owen Hudson, new owners of Palm Desert Lodge, Mr. and Mrs. Herman Biermer of San Mateo, Mr. and Mrs. Adolf Bremer of Palm Springs, Miss Joyce Diamond of Palm Desert, Mr. and Mrs. Stephen Chase, IV, of Palm Desert, Mr. and Mrs. Russell Drinker of Palm Desert, Mr. and Mrs. John Bosard, Palm Springs, Mr. and Mrs. Glenn A. Woodfin, Rancho Mirage, Mr. and Mrs. S. P. Manasse, new owners of Firecliff Lodge, Mr. and Mrs. Gerard Knutson, Palm Desert, Mr. and Mrs. Noel A. Sharp, Thermal, Miss Fanny Hill, Palm Springs, Mr. and Mrs. Richard Ranspot, Palm Desert, Mrs. Alice McGonigle of Pasadena, Mr. and Mrs. John Hancock of Long Beach, Mr. and Mrs. George W. Miller of Rancho Mirage, Mr. and Mrs. Benjamin Atwood, Woodland Park, Colo., Mr. and Mrs. H. L. Van De Grift, San Marino, Miss Jean Hanousek, of the "Lulu Belle" poolside dress shop—Mr. and Mrs. Oliver F. Byerly of Santa Barbara, Mrs. Hazel Christiansen of San Fernando, Mrs. Alice M. Cook of Palm Desert, Mr. and Mrs. Phil Tiernan of Indio, Mr. and Mrs. Baldwin Baker of Palm Desert, Mr. and Mrs. George Prest, Jr. of Temple City—now we will know "who" you are, "when" you become part of the Shadow Mountain Club family and "where" we can find you!

One of the high-spots of the season is the new "Buffet Brunch" — for eye beauty and palate satisfaction, this Sunday party is unequaled anywhere—members and their guests are filling the large dining room—as well as "filling" themselves—Among those seen the last few Sundays have been Polly and Ed Welcome, the Ottar Roens, L. C. Lewis', Ray Jones', Forrest Bowers, Pat Ritchies with a large party of Vancouver friends, Edith Eddy Ward and her mother, Bunny Ward, Vera Gordon, Charlotte Steward, Mrs. S. S. Richards, Harold Wrights, Hal Kapps,

CLUB CLOSEUPS (Continued)

Henry LaForgues, A. J. Odells, Robert Hansons, Ralph Caplingers, Mrs. James O'Reilley, Mr. and Mrs. Albert F. Welle, Jr., Boynton Jones', Allan Fredholds, Vera Arnold and daughter, Nancy, the Dick Kites, Mr. and Mrs. Stephen Chase, Mr. and Mrs. Don Nielson, Hazel Waters, Edith Jones, Edna Value, Mrs. Jessie Hill, Eleanor Germeaux, the Bob Coates, George Wallings and many more—

It was wonderful to see Ned and Dottie Blades with their two boys, Jackie and Jimmy over here from Scottsdale to spend the Thanksgiving holiday with Velma and Fred Blades—these two young people were always in the midst of Shadow Mountain Club activities of all kinds—they have been greatly missed — and Scottsdale should appreciate having this family living there!

Mrs. Arthur Pautz arrized home this month from a five month world cruise—Mrs. Bobbie Reichert spent the Thanksgiving holiday with her daughter, Virginia, in Albuquerque, New Mexico—Mr. and Mrs. Major Slater spent the day in Covina with their daughter and family, a quick run over there, lots of turkey and home the same night!

Those who were not a-visiting, enjoyed their Thanksgiving dinner at Shadow Mountain Club — food was served from noon until nine—festive groups of diners arrived at all hours and the wonderful feeling of Thanksgiving prevailed—seen here and there, the Michael Buccinos, Cecil Heads, the Everett Johnstons and Harold Carsons, Earle Macartneys, Wilson Cole Connollys, Harlan Peytons, Dudley Steeles, L. G. Bairds, Ed and Hazel Sergeant with a large family party, the Claude Woods, Dr. and Mrs. F. W. Cockerill, H. F. Bagbys, George Beemans, Dan Potters, Mrs. Olin Garrison and hundreds more—as there were more than six hundred members and guests served during the day!

This big day of feasting, friendliness and laughter proves that the intangible spirit of true Thankfulness prevailed at Shadow Mountain Club this season—the air was cool enough to have a big fire in the Lounge—the odor of burning logs and good food took everyone back to the simple, old Thanksgiving that is with us every year, especially in your own beautiful Shadow Mountain Club!

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Sunday Brunch at Shadow Mountain has quickly established itself as one of the weekly highlights. Here we see Chef Leon Duray—3rd from the left—with part of his capable staff standing behind the beautiful buffet, laden with so many delicacies. There are numerous hot and cold dishes to please the most discriminating palate. l. to r.: Waiter Alex Aquino, Tom Benning, Chef Leon Duray, Tommy Greenfield and James MacDonald.

SUNDAY BRUNCH AT SHADOW MOUNTAIN

This buffet—made up of so many delightful breakfast and luncheon dishes, and all so artistically decorated—is fast becoming a weekly event looked forward to by one and all with the greatest anticipation.

To add further to the enjoyment of a lazy Sunday afternoon, those fine musicians—The Bel-Aires—play for your dancing and listening pleasure from 12:30 to 2:30 p.m. in the Manzanita Room.

The happy, smiling faces on these gentlemen belie the many hours of hard work and preparation which go into the making of such a lavish buffet as that presented to its members by the club for Sunday Brunch each week. l. to r.: Tommy Greenfield, Chef Duray and Tom Benning.

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DISTRICT GOVERNOR HOSTED BY PALM DESERT ROTARY

At a regular meeting in November at Shadow Mountain Club, the Rotary Club of Palm Desert played host to District Governor Harry Harper of Palm Springs, whose area includes the counties of Riverside, San Diego and Imperial—forty-one Rotary Clubs and over twenty-five hundred Rotarians.

Saying that "Service is the rent we pay for space on earth," Harper said he thought that Americans were becoming steriotyped. "This country was never built by conformity to the crowd," he said, adding that individualism was fast becoming a lost art. "Disagree without becoming disagreeable," he told Rotarians.

With a theme of "Three little jobs for Main Street," Harper cited the rise of juvenile delinquency in the last year and the fact that at least half of crimes committed are by juveniles, as being everyone's concern. He urged that a good example be set for youth.

Harper's second point was "Enlightened Selfishness." In his opinion, due to high taxes, rugged competition and too much big business, it is becoming increasingly difficult for young men and women to make a success of their own small businesses. He further stated that in their fight for survival they were being driven into large corporations simply to earn a livelihood. "America seems to be progressing toward bigger and bigger industries—but our whole economy has been based on the small one or two man shops."

With world relations as his third point, Harper cited Rotary International's Fellowship program, sponsoring graduate students from all over the world to study in the country of their choice, and Southern California Rotary's Visiting International Students Association as prime examples of global service. "At present," he said, "the club here in the southland sponsors over four hundred students representing fifty-six countries."

The meeting was under the direction of President Milton Page.

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Travel Along

JAN AND GEORGE OLMAN

We all had fun this summer—either traveling in the United States or abroad—or vacationing at home and enjoying the travel films of our friends—thus avoiding the packing and unpacking efforts!

It's a celebration cruise for Arthur and Florence Heim —as they sailed November 18th on board the beautiful Matson Liner, MARIPOSA, for their Fiftieth wedding anniversary. A three way celebration actually—Golden Wedding—Christmas—and New Years! What a way to welcome 1958! They'll visit Tahiti, New Zealand, Australia, South Sea Islands and Hawaii!

Doyne Elliott had such a wonderful experience on her Round the World Tour across the Pacific through the Orient, India, Egypt, the Holy Land and on into Europe. One of the many highlights was the experience of personally meeting the King of Jordan—she also enjoyed a motor trip through Italy after the tour with two of her traveling companions before going to Majorca for an extended stay.

The Clark Bramwell family, annual Palm Desert visitors will be missed this year as they sailed October 2nd on the Italian Lines, Cristoforo Columbo, for a stay of two or three years in Europe. Mrs. Bramwell's parents, Mr. and Mrs. Leland, accompanied them—as did Domino and Nicole, the Dalmation and the Poodle! Letters from abroad report they've rented a home in Juan-les-Pins on the Riviera and are having a wonderful time!

Jean Olmsted's off for a Christmas and New Year's cruise—celebrating her birthday at sea too! Sailing December 9th on the new MATSONIA for Hawaii for a two weeks' stay before returning to Palm Desert by the same route.

Imagine what a grand time you could have on a Norwegian freighter sailing just before Christmas to the Orient—with a long and shopping-delightful stay in Hongkong—then board another Norwegian cargoliner for a visit to Japan and finally back to California—this is the plan for Helen and Archie Sumpter when they sail December 18th!

The Adrian Schwilck's had their Thanksgiving Turkey in Mexico City—flying south via Western Airlines—Adele Lingo of the Palm Desert Adobe enjoyed a summer cruise of the South Pacific—Herb and Gayle Burns motored four months throughout Europe and caused a mild sensation everywhere taking pictures of the local people with Herb's polaroid camera and then giving them the prints immediately!

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Cliff Henderson hosted a big party which included Marion Marsh, the Solle Manasses, the John MacConatys, the Parry O'Brians, the Bob Mathias', the Newton Tarbles, the Paul Mauvys and the Henry Kings.

Here for the Formal Opening, l. to r., Frank Atha, Paul Heinley, Mrs. Atha and Mrs. Heinley. Paul Heinley—laughing—ducked his head just as the picture was taken and, consequently, he is only partly seen.

Left to right—Joe Kelly, Mrs. Stan Joseph, Stan Joseph and Mrs. Kelly. Mr. Joseph seems to be enjoying a good laugh at a remark just made by Mrs. Kelly.

Beautiful Shadow Mountain Club celebrated its Formal Opening November 16, heralding the beginning of its tenth year. The sumptuous affair, under the guidance of Club Manager Ernest Boudreau, had much glitter and sparkle not often found in the generally informal atmosphere of Palm Desert and signalled the start of another brilliant social season for members and their guests.

Very much a dress-up affair, the unexpected chill in the air was turned to advantage by the gorgeously gowned women who came be-decked in lavish furs which further enhanced their loveliness, and the pride of each well-groomed escort was apparent.

Club members are accustomed to Chef Leon Duray's fine cuisine; however, the dinner—served to perfection by Maitre d' Frank D'Amico's well-trained staff—was simply superb and set a new high standard.

Singer Bill Lechner—no stranger to the club—entertained to the delight of the audience of nearly four hundred, and the Arthur Murray dancers followed with a stint which included both comedy and the beauty of ballroom dancing.

One long table of merry makers after another denoted the fact that good friends were joined in big parties, some together for the first time this year, and the spacious

At this table, smiling and happy, are—l. to r.—Ralph Hale, Mrs. Harold Smith, Dr. P. W. Seals, Mrs. Hale and Mrs. Seals.

at Shadow Mountain

dance floor was happily crowded with couples enjoying the danceable music.

Among those at Shadow Mountain helping to launch the season—S.M.C.'s President Boynton Jones, with wife Vivian, the Andrew Moseleys, the Carl Hendersons, the James O. Griffins, the Everett Johnstons and the Stanley Josephs with the Joe Kellys. Cliff Henderson hosted a large party which included Marion Marsh, Melba and Bob Mathias—he is the former Olympian now acting under contract to John Wayne's company, also Olympian Parry O'Brian who has recently gone into business in Palm Springs; Mr. and Mrs. Solle Manasse, Mr. and Mrs. Henry King and the John MacConatys. Edith Eddy Ward entertained a large party in which was included Midge Colby, Charles Pelgram and Mrs. Bunny Ward. The Milton Haslers were there and the Don Curtises. Also the Ralph Hales with Dr. and Mrs. Seals and Mrs. Harold Smith; Amos J. Odell, Exec Vice President of Shadow Mountain with Mrs. Odell, Mrs. R. Kennedy Hanson, H. O. Davis, the Hal Kapps, the Ed Gardners, the Jerry Malones, the Ed Welcomes, the Phil Franklins and Mr. and Mrs. S. L. Carpenter, Jr., the Paul Heinleys with the Frank Athas, and the George McWilliams with daughter, Marilyn.

And there were many, many more too numerous to mention who came to make the Tenth Formal Opening at the sophisticated Shadow Mountain Club in Palm Desert truly an affair to be long remembered.

Mr. and Mrs. M. H. Hasler hosted the Donald Curtises (center) at the club's Formal Opening.

From Mrs. Hudson B. Werder's Shadow Mountain Terrace, l. to r., Mrs. Vaughn Paul, Jr., Roy Seawright, Mrs. Seawright, Jack McCormick, Lynn Morgan, Mrs. McCormick, Vaughn Paul, Jr., and new club members Mrs. Bernard Carr and Bernard Carr, Pres., Cascade Pictures.

Mr. and Mrs. Samuel L. Carpenter, Jr., long-time club members graciously posed for the photographer.

And at this table of merrymakers, l. to r. (front row) Dorothea Kelly, Mrs. Hal Kapp, Bill Lechner and his mother, Mrs. Joe Lechner. Standing: Hal Kapp, Queenie Lloyd and Ben Taylor.

Something Personal

By JEWEL NEAL

Mr. and Mrs. B. Mathez celebrated their fiftieth wedding anniversary at Shadow Mountain Club a few nights ago. Their close friend, Mrs. J. Arkell gave a lavish dinner party honoring the couple in the beautiful Manzanita Room. At the close of a perfect candlelight and wine evening—the orchestra played several numbers for the Golden Wedding Anniversary party, and when they wound up with "The Anniversary Waltz, there wasn't a dry eye in the house.

* * *

Actor John Kerr, who gave such an outstanding performance in "Tea and Sympathy," vacationed here for a few days and dined at the club with a large party.

* * *

Edith Eddy Ward's latest claim to fame was the advent into this world of "Lady VI," the only progeny of Edie's much loved French Poodle, "Shady Lady."

* * *

And word comes from Bing Crosby that he and wife, Kathy will winter at their home in Palm Desert when Kathy finishes her picture, "Gunman's Walk" at Columbia Studios. Then in February and March, when commitments for both will be caught up, the famous pair plan a belated honeymoon in Italy.

* * *

John Moon and wife, Ellen—denoting the occasion of their first wedding anniversary—went up to Las Vegas to take in all the shows.

* * *

It is good to see the Charles Millkens around again. Former residents of Palm Desert, they came down for the club's Formal Opening which happened to fall on Mrs. Milliken's birthday, making it a two-fold cause for celebration. To her surprise and delight, a beautiful birthday cake made its appearance at their table towards the end of the evening.

* * *

Mercedes Schwilck—vacationing in Mexico City—has been joined by husband, Adrian who flew there to spend a day or two relaxing and will then make the trip home with her.

* * *

The L. C. Lewises entertained a long table for dinner recently at the club. "All family," said L. C., and tells us the event was predicated upon the arrival of Mrs. Lewis' son, Kjer Jakobson.

* * *

As a charming tribute to the fine friendship between the Odells and the Hansons—Mrs. Amos J. Odell prepared a perfectly beautiful, and delicious, dinner at her home in honor of Mrs. R. Kennedy Hanson's return from the east.

* * *

Dr. Martin Baker happy to have his son, George—who is a sculptor of some note—down for the holidays.

* * *

The Clarence (Betty) Becks held open house a short time ago honoring members of their family who were here to spend some time with them.

* * *

Willard and Virginia (Field) Parker — both well known in motion pictures and television — have been named honorary sheriffs for Palm Desert. Bill is seen each week on TV as The Texas Ranger and Virginia has just finished a picture for Universal-International titled —"If I Die."

* * *

Roy and Shirley St. Leon entertained the Francis P. Morleys for a few days in their new home, as the home of the Morleys—now under construction—will not be completed for several more weeks.

* * *

Charlotte Steward flew into Del Mar to spend Thanksgiving with her son and his family. And she tells us there is probably no more arresting sight anywhere in the world than that afforded plane passengers leaving or returning to Coachella Valley—than the panorama which unfolds of Salton Sea, Indian Wells Country Club, the Eldorado and our own Shadow Mountain Club . . . Seen from the air—the picture is a spectacular one.

* * *

The magic of the desert has woven its spell around Mrs. Faye Kennebeck who has sold her house in Brentwood and started construction on a new home in Palm Desert.

* * *

The George Temples — parents of famous Shirley Temple—are new Shadow Mountain Club members. They are building a new home in the area and plan to spend a lot of time down here.

* * *

Milwaukee Braves Manager Fred Haney, accompanied by brothers Carl and Bill, spent a few days here looking over his property and discussing building plans for a new home. In talking to Mr. Haney, one is given many interesting — sometimes humorous — highlights of the 1957 World Series, which turned out so well for him.

* * *

More progress. This wonderous community which is growing so fast—only last year became big enough to warrant its own Press Club. A couple of weeks ago, the Desert Press Club, of which your columnist is proud to be a member, honored the club's founder—Mrs. Elsinore Machris—with a cocktail party and dinner at the Desert Inn. It was an "Invitation only" affair complete with a two hour floor show and was attended by some of the finest out-of-town newspaper men and women in the business along with many celebrities. Each table had its share of Fourth Estaters and entertainment personalities. At our table was Elizabeth Goodland, Society Editor of the Los Angeles Times, accompanied by her husband; also Dorothy Manners—Louella Parson's right hand—

Mr. and Mrs. Charles Milliken celebrated the Formal Opening AND Mrs. Milliken's birthday, with both events falling on the same night.

Something Personal (Cont'd)

and Harold Lloyd, Jr., Mr. and Mrs. Perry Bodkin—Perry is well-known in the music world for his fine arrangements for stringed instruments, and for the many recordings he has made, the John Haskells were there and Hugh O'Brian, known to many as "Wyatt Earp"—in a dark blue suit and not a six-gun in sight. Marj Pohl, publicist for the Racquet Club, was our hostess.

A great deal of credit is due Marj Pohl who assembled and put together one of the finest shows imaginable under the most arduous circumstances, and to Hildy Crawford, Society Editor of the Desert Sun who managed the whole affair and who had been elected by the membership to present to Mrs. Elsinore Machris that evening a lifetime—solid gold, encrusted with diamonds—Press Card to the Desert Press Club of Palm Springs.

* * *

And only a short time prior to the big affair at the Desert Inn—Ralph Wilcox Taylor, owner of La Paz Hotel, had toasted the working press of the Desert Press Club at a champagne cocktail party in the Samovar Room of La Paz.

Roy St. Leon John Moon

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Conducted by the de Varannes for Desertites

Tahiti, Samoa, Fiji, New Zealand, Australia and Hawaii.

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INDIO

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Palm Desert

Highway 111

For Appointment—
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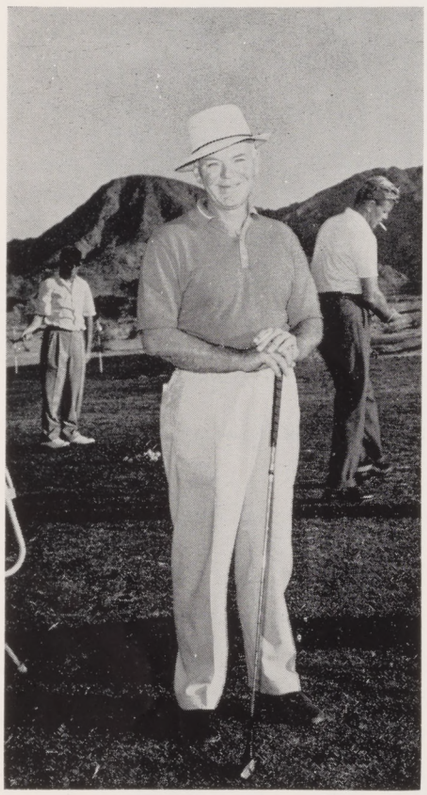
SPORTS



S.M.C.'s Golf Pro Bob Pinnell took time out of a busy day to pose for the photographer.

GOLF

Webster, whose dictionary is accepted as final authority on so many subjects, defines golf as follows:

> GOLF—An outdoor game played with a small hard rubber ball and a number of wood and metal clubs, the object being to hit the ball into a series of holes in as few strokes as possible.

From the foregoing I'm not convinced that Mr. Webster played much golf so, having come across this more complete definition of the game—obviously written by an enthusiast of some years' standing—it is submitted herewith for the amusement of Shadow Mountain Clubbers, both men and women, who excel in this fine game handed down through the centuries.

THE GAME OF GOLF

Golf is a form of work made expensive enough for man to enjoy it. It is physical and mental exertion made attractive by the fact that they have to dress for it in a $200,000 clubhouse.

Golf is what letter carrying, ditch-digging and carpet-beating would be if those three tasks had to be performed on the same hot afternoon in short pants and colored socks by gouty-looking gentlemen who require a different implement for every mood.

Golf is the simplest looking game in the world when you decide to take it up, and the toughest-looking after you have been at it ten or twelve years.

It is probably the only known game man can play as long as a quarter of a century and then discover that it was too deep for him in the first place.

The game is played on carefully selected grass with little white balls and as many clubs as the player can afford. These little balls cost from seventy-five cents to Twenty-five Dollars and it is possible to support a family of ten people for two months on the money represented by the balls lost by some golfers in a single afternoon.

A golf course has eighteen holes—seventeen of which are unnecessary and put in to make the game harder. A hole is a tin cup in the center of a "green." A "green" is a small parcel of grass costing about $1.98 a blade and usually located between a brook and a couple of apple trees, or a lot of "unfinished excavation." The idea is to get the golf ball from a given point into each of the eighteen cups in the fewest strokes and the greatest number of words.

The ball must not be thrown, pushed or carried. It must be propelled by about $200 worth of curious looking implements, especially designed to provoke the owner.

Each implement has a specific purpose and ultimately some golfers get to know what that purpose is. They are the exceptions.

After each hole has been completed, the golfer counts his strokes. Then he subtracts six and says, "Made that in five. That's one above par. Shall we play for fifty cents on the next hole, too, Ed?"

After the final—or eighteenth hole—the golfer adds up his score and stops when he has reached eighty-seven. He then has a swim, a pint of gin, sings "Sweet Adeline" with six or eight other liars, and calls it the end of a perfect day.

Shadow Mountain's Life Guard Betty Crockett and Tennis Pro Magda Rurac, both well-known to club members, are back for another season.

S.M.C. TENNIS TOURNAMENTS

The Tennis Committee announces the following tournaments scheduled for the 1958 season:

Weekend, Jan. 11 — Club Championship Mixed Doubles.

Weekend, March 9 — Men's and Women's Singles Championship.

Weekend, March 29 — Men's and Women's Doubles Championship.

Easter Week—Annual Kid's Tournament.

WATCH FOR
ANNOUNCEMENT OF DATE
OF EIGHTH ANNUAL
PALM DESERT INVITATIONAL
TENNIS TOURNAMENT

Attention—Night Players

For those interested in playing tennis at night, the courts at the club are available. Please obtain key to floodlights from the office and when finished playing—key to lights must be checked out by the players.

SPORTS

Attention Golfers!

You can now sign up for membership in the new eighteen-hole Shadow Mountain Club Golf Course. Inquire at Golf Shop or at Club Office.

There are no more enthusiastic golfers in the world than those at Shadow Mountain. Here, l. to r. — George Thompson, Clarence Goodwin, Willard (The Texas Ranger) Parker, Golf Pro Bob Pinnell, Mon C. Wallgren, Lou Mayer and Rocky Harris.

Shadow Mountain Club Men's Golf Committee

EXECUTIVE & ADVISORY COMMITTEE

Don Hunter, Chairman — Mon Wallgren
Bob Fithian — Claude Wood
Clarence Goodwin — Joe Harding

GREENS COMMITTEE

Mon Wallgren

TOURNAMENT & ENTERTAINMENT COMMITTEE

Pete Pierson—Chairman — J. B. Schutz
George Beeman — George Thompson
Dr. Chambers — Roy Vernier
Rocky Harris — Dr. Seals

HANDICAP COMMITTEE

Joe Harding—Chairman — Al Kettenbach
Gil Cornelius — Dr. Ruge
Harry Donivan — Harry Wardell

RULES COMMITTEE

Fred Blades—Chairman — Art Hays
Dr. Baker — Henry LaForgue
Ed Gerlach — Claude Wood

KEITH CROUSE—Co-ordinator
BOB PINNELL—P.G.A. Pro.
Consultant all committees
GEORGE TOWNSEND, Chairman
Golf Committee

Ladies' Golf

Hostesses for November—Shadow Mountain's Women's Golf Club—Ann Schutz, Louise Gunsolus, Maude Chambers, Jean Wood.

NOVEMBER WINNERS

Nov. 11—Most Pars
1st Flight—Helen Sumpter, Maude Donovan
2nd Flight—Irene Cornelius, Lorraine Vallet
3rd Flight—Martha Crouse, Lois Hontoon

Nov. 18—3 Blind Holes
1st Flight—Ruth Hubble, Adele Ruge
2nd Flight—Caroline Habedeer, Vera Drugan
3rd Flight—Maude Chambers

Nov. 25—Least Putts
1st Flight—June Crux, Ruth Gerlach
2nd Flight—Vera Drugan, Irene Cornelius
3rd Flight—Martha Crouse, Thelma Thompson

Hostesses for December will be: June Crux, Lois Hontoon, Dorothy Pierson, and they'd like all of the Women's Golf Club to know that the Christmas Party Luncheon will be held on December 16th.

NEW RECREATION DIRECTOR

Shadow Mountain Club has added one more member to its staff in the person of John A. Fitzgerald, Recreation Director.

Before coming to Shadow Mountain, Mr. Fitzgerald spent the past two years at the Beverly Hilton Hotel, in Beverly Hills as Pool Manager and Director of the Pool Club; prior to that, he has to his credit four years as Athletic Director at the Oceanhouse Beach in Santa Monica. To round out his experience he put in six summers as Program Director and Counselor for the Boy Scouts of America.

Mr. Fitzgerald is a graduate of Whitman College, Walla Walla, Washington. He is married and the father of one child.

Our new Recreation Director—no stranger to Palm Springs—is looking forward to meeting the Shadow Mountain Club members as the opportunity presents itself.

FORMER PRESIDENT AND MRS. HARRY S. TRUMAN HONORED AT SHADOW MOUNTAIN CLUB

During a recent visit to the west coast former President and Mrs. Harry S. Truman were hosted by the Mon C. Wallgrens—he is ex-governor of the State of Washington—at a cocktail party in the Indio Room of Shadow Mountain Club. The occasion served to introduce the famous couple to nearly two hundred prominent desert residents.

The Trumans spent three days in Palm Desert as guests of the Wallgrens, their long-time friends, resting and relaxing before departing for the east.

Mon C. Wallgren and former president Harry S. Truman in an informal moment at Shadow Mountain.

Left to right—Mrs. Boynton Jones, Mon C. Wallgren, former President Harry S. Truman, Mrs. Wallgren, Shadow Mountain Club's President Boynton Jones and Mrs. Truman caught by the photographer at the cocktail party hosted by the Wallgrens in honor of the Trumans.

Woman-talk. Mrs. Mon C. Wallgren and Mrs. Harry S. Truman seem quite engrossed in Mrs. Erick Bergquist's conversation.

Merry Christmas
and a
Happy New Year

Lulu Belle

of Palm Desert

Poolside — Shadow Mountain Club

GIFTS

FOR HIM

Costume Watches by Sheffield
Gifts—Jewelry by Napier

GIFTS

FOR HER

Unusual Handbags and Hats
Jeweled Sweaters by Schiaparelli

GIFTS

FOR THEM

Animals by Impulse
Designed for young fun

Owners: EARLENE SCHILDGE
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THIS 'N THAT

If you'd like to lose weight — AND WHO WOULDN'T???—call Fireside 6-6863 and find out how inexpensively you can be made to not only look better—but feel better! SLIM GYM SALON, owned and operated by RUBY ANDERSON, a Palm Desert resident of several years standing and a qualified Swedish Masseuse, has available to her clients the MacLevy System of mechanical massage—five times deeper than hand massage—to help you get rid of those unwanted inches around the middle. The MacLevy System of passive exercise is the same as that used in the exclusive Elizabeth Arden Salons for the tapering down of waistlines and thighs. It improves the circulation, too, and you'll come out feeling like a million!

—TNT—

The Patio Shops are undergoing a face-lifting. Along with other improvements — the Hansons have had a beautiful fountain installed to take the place of the little fish pond adjacent to the drug store.

—TNT—

Also on Highway 111, Cliff Henderson has had The Center re-painted and generally refurbished to keep apace with all the new construction going on around the town.

—TNT—

JOE'S LIQUORS and GOURMET PANTRY in Rancho Mirage carries the most complete line of champagnes—both imported and domestic—in the desert. He has just purchased twenty cases of imported wines for the holiday season, with prices on these fine wines comparable to the cost of the domestic. From the Gourmet Pantry there are gift packages of jams, jellies, spiced kumquats, green almonds, salted nuts, delicious candies and many more items too numerous to mention.

—TNT—

CHRISTINE MARKLEY has opened a lovely gift shop in the new PALM DESERT SHOPPING CENTRE just in time for Christmas. For the outstanding and unusual in a gift for that special person, drop in and look over what is being offered here.

—TNT—

SAMMY'S ON THE STRIP—a new restaurant in Rancho Mirage—is operated by SAMMY BRIOMES and WANDA GRAVERT. Sammy was head chef at The Doll House for many years and he is featuring a complete menu—with Chinese food the specialty of the house.

—TNT—

JIM GRIFFIN of SAND-HO CARPET COMPANY has opened a new workshop on Del Sol Road. Here he will specialize in interior accessories, including custom made bedspreads and draperies.

—TNT—

THE KIRK PARSONAGES, new Shadow Mountain Club members, have opened KIRK BEAUTY SALON in the Oasis Hotel. They have many years of excellent beauty work behind them.

—TNT—

JEANNETTE CONSTANTINO—busy moving into larger quarters at the same location—says business will go on as usual during the move. One of the unusual services offered the community by JEANNETTE is that of a THERMO-FAX DUPLICATING MACHINE, which gives you a duplicate of letters or legal documents—which are acceptable in court—in a matter of seconds.

SILVER SPUR has moved from temporary quarters into its new offices located at the gate entrance of SILVER SPUR RANCH PROPERTIES. A group of twenty-five beautiful desert-type homes—designed by Earl G. Kaltenbach, Jr.—is under way here.

—TNT—

The HAL KAPP-TED SMITH REALTY OFFICE is expanding and has added ROSAMOND REPASS and DOROTHEA KELLY as associates in the office.

—TNT—

JOHN M. McGREGOR has recently opened his office in Palm Desert as a real estate Broker. For many years he was associated with the F.H.A. and his experience covers all phases of mortgage insurance and subdivision layouts.

—TNT—

A new service is being offered in Palm Desert. It is the WM. A. BATTIN PRIVATE SECURITY PATROL which already has as clients Silver Spur Ranch, Whispering Waters in Rancho Mirage, The Eldorado and many of the construction projects in the area.

Apartments
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Left to right—Olympian Parry O'Brian, Jack and Mary Ann Heidt and Olympian Bob Mathias. Seated head bowed in laughter is Bob's wife, Melba. Whatever Parry has just said has obviously broken-up everyone within hearing distance. And the fun and gaiety displayed here indicates so well the wonderful time had by everyone at Shadow Mountain's Formal Opening.

PALM DESERT WOMAN'S CLUB

The Nellie N. Coffman Junior High School Capella Choir, a mixed group of seventy, will present a program of Christmas music for the Palm Desert Woman's Club on December 19th at the Shadow Mountain Club. This choir has won two awards in the last two years, being one of the outstanding singing groups in the country today. And Richard Kite, Jr., former name band and night club singer, will entertain with a group of songs suitable for the season. He will close the program by leading the club in Christmas carols. Jo Lantz will accompany him at the piano and organ.

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Imported Wines and Beers

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45-650 Jackson St. INDIO DIamond 7-3601

COMING EVENTS FOR 1957

Children's Christmas Party (3:00 p.m.)	Dec. 22
Christmas Eve—Egg Nog Party (6-7:30 p.m.)	Dec. 24
Christmas Day at Shadow Mountain	Dec. 25
New Year's Eve at Shadow Mountain	Dec. 31

FOR 1958

Rose Bowl Brunch (noon) — Jan. 1

(Club will be open at 8:00 a.m. with extra TV sets for viewing your favorite New Year's Day game.)

Chuck Wagon—every Wednesday night—starting	Jan. 8
The Shadow Ball	Jan. 24
Valentine Party	Feb. 14
Aladdin's Ball	Feb. 15
Mexican Fiesta	Mar. 14
Easter Program	April 20
Monte Carlo Night	April 25
The Luau	May 17

This unusual picture includes the following Shadow Mountain Club Members on a recent trip to the Orient—Mrs. Fay Pautz, Mrs. Jessie Hews, Mr. and Mrs. Faye Brainard and Mr. and Mrs. Rene De Varanne.

CONGRATULATIONS, IKE!!!

On December 3, 1957, at 6:30 a.m., Mrs. Wilbert Eickelman presented Shadow Mountain Club's Night Security Officer "Ike" with a brand new son. The little fellow made his entrance into this world by way of Casitas Hospital in Indio, weighing in at eight pounds. Both mother and son are doing fine —and it looks like Ike will pull through, too.

SOMETHING NEW . . .
has been added
SHERWIN WILLIAMS PAINTS
Complete line including Kem Tone & Kem Glo
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Jerry Malone's Union Oil Service
FIRESTONE TIRES — PRESTOLITE BATTERIES
Let Us Wash and Lubricate Your Car While You Are at the Club
Beautiful Waxing Our Specialty
HERTZ Rent A Car SYSTEM
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Welcome-White & Co.
REAL ESTATE INVESTMENTS
73-385 HIGHWAY 111 FIRESIDE 6-6117
PALM DESERT

ANNOUNCING the opening of
Joni King COIF SHOP
— IN THE PALM DESERT SHOPPING CENTRE —
HIGHWAY 111 — PALM DESERT
LISA KING, Manager PHONE FIreside 6-6970

Celebrating her Eighty-Fourth Birthday at the club with champagne and a big cake was Mrs. Alice Cooper—mother of Gary Cooper. Another son, Arthur, is on the extreme right. The other couple at the table—Mr. and Mrs. William Beedle—also have a rather famous son known as William Holden.

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Chuck Wagon
EVERY WEDNESDAY NIGHT

DELICIOUS BUFFET
Sunday Brunch
MUSIC FOR DANCING

This is Really Living!

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OCOTILLO LODGE

Palm Springs' Newest
and Finest Apartment-Hotel

Enjoy desert luxury living at its best! Here are ten spacious acres of fine hotel facilities, yet each beautifully decorated villa has all the seclusion of a private residence. This is home, home with a courteous, efficient staff to leave you completely free for rest and relaxation. Dine in the club-like atmosphere of the Dimsdale-operated *Candlewood*, or in the intimacy of your own apartment. There's never been anything like Ocotillo Lodge before. So different ...so luxurious, yet so personally yours, available on an annual lease basis starting at $3900.

You must see Ocotillo Lodge for yourself to appreciate it fully. Responsible parties genuinely interested in leasing are invited to inspect Ocotillo Lodge as guests of the management. *For arrangements, call:*

MR. GEORGE ALEXANDER
8462 Sunset Blvd., Los Angeles 46, Calif. • OLfield 6-1050
MR. JIM PHILLIPS, *General Manager*
1111 Palm Canyon Dr. E., Palm Springs • FAirview 5-6777

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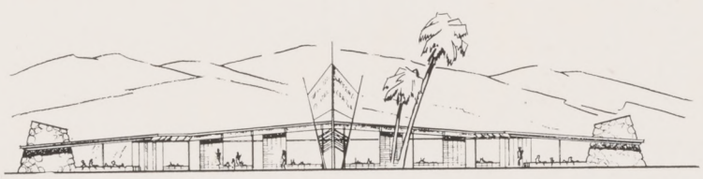

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SHOPS AVAILABLE FROM 300 TO 3400 SQUARE FEET

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EVENINGS

Merry Christmas and a Happy New Year

Happy Holidays Everyone

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Complete line
HALLMARK
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Gift Wrappings and Fine Stationery
Contemporary Cards
Christmas Novelties
Toys—Games for Children
House Plants

ALICE PARRY WHITE — in The Patio Shops
Palm Desert

- **FOUNTAIN LUNCH**
- **COSMETICS**
- **GIFTS**

Palm Desert Pharmacy

In the Patio Shops

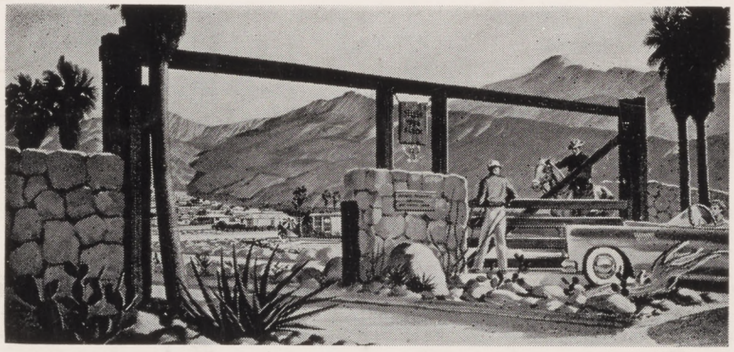
OPEN DAILY
9 A.M. TO 8 P.M.
SUNDAYS 9 A.M. TO 5 P.M.

℞ *Your prescriptions carefully compounded by prescription specialists*

FIreside 6-6384

SILVER SPUR RANCH

PALM DESERT



Coachella Valley's Finest Home Community; Secluded, Restricted, Sheltered and with Magnificent Views in all Directions from its high terrain.

SILVER SPUR RANCH PROPERTIES

BOX 16, PALM DESERT — PHONE FIRESIDE 6-6161

MERCEDES AND ADRIAN SCHWILCK • Owners • Developers

SILVER SPUR REALTY CO.
ROY ST. LEON JOHN MOON
EXCLUSIVE AGENTS